

## PAPER WITH A PAST, AND A FUTURE

New Leaf Paper is leading the way in sustainable paper choices. Buy paper and let our sustainable solutions help you help our planet!

Our paper uses 100% postconsumer recycled fiber, which means that we actually SAVE trees. From 2019 to 2021, we saved over 1,000,000 of them!

Join us in our mission to provide sustainable solutions that address destructive climate change while meeting your paper product needs!



New Leaf Paper supplies paper with the greatest environmental benefit while meeting the needs of businesses and retail consumers.



We are committed to making a difference by planting trees, utilizing recycled materials, and providing educational opportunities for future generations.



We strive to inspire a shift towards sustainability in the paper industry. Authenticity and environmental leadership, are the heart of **New Leaf Paper**.



We are educators and innovators teaching the benefits of making environmentally responsible paper and changing behavior today to create a sustainable tomorrow.







New Leaf Paper embeds our social and environmental values into every product line and relationship. Learn more about us at **newleafpaper.com**. Contact us at **info@newleafpaper.com** or 888.989.5323. Find more about our environmental affiliations on **page 2**.

New Leaf Paper is proud of our certifications and affliations which ensure legitimacy of environmental claims, generate trust, and demonstrate leadership.

## Certified



As a founding B Corporation, New Leaf Paper is held to comprehensive and transparent social and environmental performance standards.



The Forest Stewardship Council is a global, not-for-profit organization dedicated to the promotion of responsible forest

management worldwide. New Leaf Paper is proud to offer certified products under license FSC®-C155499.



One Tree Planted is a nonprofit dedicated to global reforestation. They plant trees to restore nature and biodiversity. For every New Leaf Paper

product purchased, a donation is made to plant a tree.



Ancient The Ancient
Forest Forest Friendly™

designation from
Canopy represents

the highest ecological qualities in the paper industry. This pulp and paper is free of Ancient or Endangered Forest fibre, made with 100% recycled or straw paper, and is whitened without chlorine.



Canopy collaborates throughout the supply chain to advise pulp and paper suppliers and customers in their work to create and source paper and packaging made from low-footprint materials.



Processed chlorine free refers to recycled paper in which the recycled content is unbleached or bleached without chlorine or chlorine derivatives.





New Leaf Paper commissioned a life cycle assessment study that compares the environmental and human health impact levels of Reincarnation 100, to paper made in three paper mills from virgin fiber sources.



The American Chestnut Foundation is breeding chestnut trees for ability to survive the blight disease, which killed almost all our native American chestnut.



SmartWay helps companies improve their transportation supply chains – to move more ton-miles of freight with lower emissions and less energy, and at a lower cost



The Gettysburg Nature Alliance is a non-profit organization committed to educating about and preserving our habitat and our heritage.



150 civil society organizations working together to create transformational change in the pulp and paper industry for a clean, healthy, just, and sustainable future for life on earth.

To learn more, click HERE.